



Philips
Straightener

ActiveProtect
with Care Infusion Covers



HP8383

Strength. Shine. Softness

Reinventing straightening with Infusion Covers

Protect and condition your hair as you straighten. Philips ActiveProtect straightener comes with removeable Care Infusion covers, releasing conditioning ingredients - Argan oil, Camellia oil, Avocado oil and Vitamin E - into the hair.

Conditioning ingredients for softness & strength

- Blend of rich oils and Vitamin E for softness & strength

Heat protection for every hair strand

- Care Infusion covers brings heat protection for every strand
- Removable Care Infusion covers with Empty Indicator
- Easy cover release buttons on the side of the straightener

Innovative straightening for beautiful styling

- Innovative straightening for beautiful styling results
- You can choose to style your hair with or without covers
- Safe storage of the product with soft heat protection cap
- Ceramic plates for smooth gliding and shiny hair
- Prevent hair breakage with floating plates
- Faster, yet more caring with high-performance heater
- Instant heat-up time of 15secs
- Temperature control up to 200°C

PHILIPS

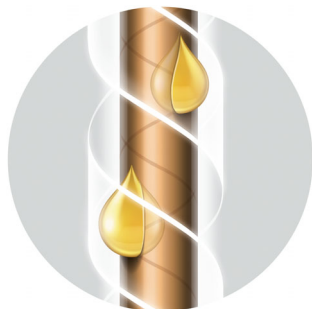
Highlights

Conditioning ingredients



The conditioning ingredients released by the Care Infusion Covers (Argan oil, Camellia oil, Avocado oil and Vitamin E) are activated by the heat from the straightener. This noticeably increases softness and shine* as well as preserving strength. *Tested on 60 women in France, 2013.

Heat protection of each strand



The innovative Care Infusion Covers create a protective shield against heat damage while straightening. They have been designed to last for approximately a month**. **Average straightener use, 10 uses.

Innovative straightening



No compromise: ActiveProtect always offers perfect styling results with a max. caring

temperature of to 200C***. The straightener can be used without the covers thanks to floating ceramic plates. *** In-use temperature, IEC measurement: 220°C

Care Infusion covers



The innovative Care Infusion covers are easy to put in place. Once both covers are well attached to the straightener, the "Care" signal is lighting up. The Care Infusion covers are built on innovative technology, combining knowledge of hair and material properties. The heat of the straightener will activate the covers, releasing ingredients. Thanks to the natural straightening motion, the conditioning ingredients will be applied to the hair. The decoration on the covers is an Empty Indicator. Once it has faded away, the covers need to be replaced (in average a month or 10 applications).

Easy cover release

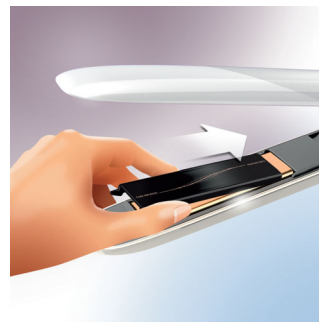


Covers are easy to insert and detach thanks to release sliding buttons on the side of the straightener.

Straighten with/without cover

You can choose to style your hair with or without covers.

Soft heat protection cap



The special soft Heat protection cap has multiple benefits, the most important being that it is made of silicon-rubber, a heat-resistant material. After usage, slide the cap on your straightener to enable safe immediate storage. It will also protect your Care Infusion covers and straightening plates from scratching as well as locking your straightener while stored.

Ceramic plates

Ceramic plates for smooth gliding and shiny hair.

Floating Straightening Plates



The floating plates move, when too much pressure is applied during straightening. This protects the hair shaft from being damaged and therefore avoids overall hair breakage.

Specifications

Technical specifications

- Voltage: 110-240 V
- Heater type: High-performance heater
- Heat up time: 15 seconds
- Cord length: 1.8 m
- Maximum temperature: 200 °C
- Temp selection: High, Mid, Low

Features

- Swivel cord
- Hanging loop
- Ceramic coating
- Hidden display
- Soft heat protection cap

Caring technologies

- Care Infusion Covers: With Empty Indicator
- Conditioning ingredients: Blend of rich oils & Vitamin E
- Floating ceramic plates
- Care sensor on display: When covers are well in place

Service

- 2-year worldwide guarantee

Auto shut-off

- After one hour



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